



Tulsa Farmers' Market

PO Box 14572 Tulsa, OK 74159
tulsafarmersmarket.org (918) 636-8419

TFM Sponsorships 2020

Join us in supporting small scale farmers, ranchers, artisans, and chefs by becoming a sponsor of the Tulsa Farmers' Market in 2020! For the first time in our market's history we are inviting community partners to help us further our mission through sponsorships and, while doing so, also reach a wide audience for promotion of their own businesses.

About us!

Our Mission: "Advance a thriving community in the greater Tulsa area by continuing and fostering relationships between the local farmers and consumers; promoting health, and wellbeing through community outreach; facilitating access to nutritious, local foods and, encouraging earth friendly lifestyle and business practices."

The Tulsa Farmers' Market (TFM) is the largest farmers market in the state of Oklahoma with over 75 vendors offering a diverse selection of Oklahoma Grown products. 2020 marks our 23rd season of advancing the local food movement and building a place of community for all Tulsans. As an independent market, and a 501c3 organization, TFM is made possible by the generous support of our donors. Thank you for helping us keep the tradition alive!

Market Data Breakdown

- 3,000-5,000 market goers each Saturday April-October
- 30 Saturday markets (April-October), 22 midweek markets (May-Sept.)
- 75+ vendors
- 10+ outside nonprofits hosted
- \$17,000+ in SNAP benefits & \$13,000+ Double Up Oklahoma Incentive dollars distributed in 2019
- 21.9K Instagram followers, 20.4K Facebook page likes, 3500 newsletter subscribers



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Sponsorship Levels

Presenting Sponsor (\$5000) *Only 3 available*

- Will be listed as “presenting sponsor” on all Media and Marketing materials for the 2020 season
- Logo & Link on website & Newsletter
- Logo on Banner at Token booth
- Logo on Barricades
- Logo on Market Map & Monthly Calendars
- 10x10 tent space to showcase your business at up to 3 markets during Summer Market
- Ability to have fliers at market in designated spot. Not to exceed 8.5x11

TFM Transit Sponsor (\$2000) *2 available*

- Name will be included in all statements, social media posts and materials regarding the program
- Logo & Link on website & Newsletter
- Name & Logo on info card distributed to transit participants
- Name & Logo displayed at Friends of the Market Booth on Transit Days (2x per month and growing)
- Ability to have fliers at market in designated spot. Not to exceed 8.5x11

Friend of the Market Sponsor (\$1500)

- Logo & Link on website & Newsletter
- Logo on Banner at Token booth
- Logo on Barricades
- Logo on Market Map & Monthly Calendars
- Ability to have fliers at market in designated spot. Not to exceed 8.5x11

TFM Kids Club Sponsor (\$1000) *2 available*

- Name will be included in all statements, social media posts and materials regarding the program
- Logo & Link on website & Newsletter
- Name & Logo displayed at Friends of the Market Booth
- Ability to have fliers at market in designated spot. Not to exceed 8.5x11

Market Sustainer (\$500)

- Logo & Link on website & Newsletter
- Ability to have fliers at market in designated spot. Not to exceed 8.5x11

Winter Market Presenting Sponsor (\$2500) *Only 3 available*

- Will be listed as “presenting sponsor” on all Media and Marketing materials for the 2020-2021 Winter Market season
- Logo & Link on website & Newsletter
- Logo on Banner at Token booth
- Logo on Barricades
- Logo on Market Calendar
- 10x10 tent space to showcase your business at up to 3 markets during Winter Market
- Ability to have fliers at market in designated spot. Not to exceed 8.5x11



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TFM Sponsorship Form

The Tulsa Farmers' Market welcomes sponsorships from individuals and businesses consistent with its Mission: *"Advance a thriving community in the greater Tulsa area by continuing and fostering relationships between the local farmers and consumers; promoting health, and wellbeing through community outreach; facilitating access to nutritious, local foods and, encouraging earth friendly lifestyle and business practices."*

Sponsorship Guidelines

- All interested parties must fill out the TFM Sponsorship form
- All sponsorship inquiries will be reviewed and approved by the TFM Fundraising Committee
- Sponsorships begin with March marketing efforts and will run the entire market season April-October, or November - March for Winter Market
- Sponsorships will be limited to individuals and businesses that are regionally owned, locally operated and consistent with TFM's mission.

Organization name:

Website:

Contact name:

Contact number:

Contact email:

Address:



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TFM Sponsorships cont.

Check sponsorship level of interest:

___ Presenting Sponsor (summer) \$5000 *Only 3 available*

___ TFM Transit Sponsor (\$2000) *2 available*

___ Friend of the Market Sponsor (\$1500)

___ TFM Kids Club Sponsor (\$1000) *2 available*

___ Market Sustainer (\$500)

___ Winter Market Presenting Sponsor (\$2500) *Only 3 available*

Authorized Representative

Name _____ Title _____

Signature _____ Date _____

Accepted by Tulsa Farmers' Market

Name _____ Title _____

Signature _____ Date _____

Thank you! We couldn't do this without you!